



**Rick Snyder, Governor**  
**Stephanie Comai, Director**

## NEWS RELEASE

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### **Virtual career fair will connect talent with Michigan employers**

*May 13 event lets job seekers interact with potential employers, apply for jobs*

**MAY 4, 2015** – Job seekers and Michigan employers can connect through a state-sponsored virtual career fair on Wednesday, May 13 from 10 a.m. to 4 p.m. [Pure Michigan Talent Connect's MiVirtualCareerFairs](#) bring together Michigan employers and talent from across the state and the globe in an online, virtual environment.

Since 2012 over 220 employers and 31,000 job seekers have been connected through the state's 15 sponsored events. With assistance from the [Michigan Works! System](#) and event partner [Capital Area Michigan Works!](#), 545 jobs with 34 Michigan employers in varying industries will be featured in the May event.

"Michigan is filled with great career opportunities," said Stephanie Comai, director of the Michigan Talent Investment Agency. "Our virtual career fairs are an innovative, convenient way to help Michigan job providers connect with the outstanding talent they're seeking."

There's no cost for job seekers to participate. Registration information can be found at [www.mitalent.org/virtualcareerfair](http://www.mitalent.org/virtualcareerfair). During virtual events, job seekers can explore customized employer booths, interact one-on-one with participating employers and search and apply for job opportunities. In addition, job seekers can access information about career development programs and resources in the event Media Center and Resource Lounge. Veterans can connect with staff at the [Michigan Veterans Affairs Agency \(MVAA\)](#) booth to learn about veteran's benefits in Michigan. The [Michigan Nonprofit Association](#) will be participating as a resource to assist job seekers interested in finding opportunities in the nonprofit sector.

MiVirtualCareerFair is the next greatest form of networking and communication with employers. Interviews are not guaranteed during or after the event. All job openings posted during the events are accessible to participants for 30 days after event. Post-event, job seekers can go back into the environment and apply for more job opportunities or check out the chat transcripts held between the candidate and employer. Employers receive in-depth analytics including candidate resumes, applications, chat transcripts, and booth visit data, which further solidify connections made during the event.

May 13, 2015 event exhibitors include:

[Belle Tire](#)  
[BorgWarner](#)  
[Boyne Resorts](#)  
[Brightwing](#)  
[Challenge Mfg. Company](#)  
[Contract Professionals, Inc.](#)  
[Dart Container Corporation](#)  
[Dean Transportation](#)  
[Detroit Athletic Club](#)  
[Dignity Memorial](#)  
[Eby-Brown](#)  
[EctoHR](#)

[Great Lakes Field Service Council/Boy Scouts of America](#)

[Lansing Community College](#)

[Meridian Health Plan](#)

[Michigan Humane Society](#)

[Michigan Nonprofit Association](#)

[MSU Federal Credit Union](#)

[Michigan Veteran Affairs Agency](#)

[Michigan Works!](#)

[My School Nurse LLC](#)

[OMNI Community Credit Union](#)

[Pure Michigan Talent Connect](#)

[Rapid Global Business Solutions, Inc.](#)

[Spectrum Community Services](#)

[Speedway LLC](#)

[State of Michigan](#)

[Sterling Services Ltd.](#)

[Stout Systems](#)

[Tech Mahindra](#)

[The Medical Team](#)

[Toyota](#)

[Unified Brands](#)

[XALT Energy](#)

More than 4,300 job seekers participated in the Feb. 11 MiVirtualCareerFair. In addition to the May 13 virtual career fair, events are scheduled for:

Wednesday, Aug. 12, 10 a.m. – 4 p.m.

Wednesday, Nov. 4, 10 a.m. – 4 p.m.

Visit [www.michigan.gov/tia](http://www.michigan.gov/tia) for more information on the Talent Investment Agency.

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